



POINT OF SALE Solution

Reasons to smile for you and your customers



For you, each customer, each hour, each sale counts. Each day, your business has to be more profitable, more competitive than the last. But...

- Do you know if your customers are loyal?
- Do you know your best-selling product for the season?
- Do you manage stocks and promotions for several branches?
- Do you know which of your sales associates offer complementary products at the register?
- Do you have time to properly plan next season?

The Acomba Point of Sale Solution will revolutionize your business from the register to the back office, from the sales reps car to the farthest-flung retail outlet. You benefit from a management tool that is intuitive, fast, secure and adaptable in addition to access to specialized technical support from 7:00 A.M. to 11:00 P.M., 7 days a week.

With the Point of Sale Solution, you've got reasons to smile and so do your customers!



Quick and efficient register transactions

More efficient and faster than a traditional cash register, the Acomba Point of Sale Solution includes cutting-edge management and analysis features. It can be adapted to your specific needs and configured to manage all your peripherals.

Satisfaction means a larger and more loyal clientele

Put your customers at the heart of your business: know who they are and what they want to better meet their expectations. Develop your clientele with specialized tools for marketing your products and services and increasing customer loyalty.

Information exchange via Internet

Take advantage of intuitive, efficient tools, until now reserved for large department stores and chains, for remote stock management as well as the management of promotions and even the payroll for one or multiple branches.



Quick and efficient register transactions

More efficient and faster than a traditional cash register, the Acomba Point of Sale Solution includes cutting-edge management and analysis features. It can be adapted to your specific needs and configured to manage all your peripherals.

Increase your efficiency at the counter

Speed up invoicing with keyboard shortcuts, adaptable buttons, optical scanners and touch screens

The mouse is optional. Functions are clearly displayed and you can modify and create buttons and button groups to meet your specific needs.

Enter complete address information in just a few clicks based on a postal code

Save time creating customer files at the counter. You always get the right address information thanks to the built-in Canada Post database.

Manage your point of sale and peripherals simply and efficiently

Manage peripherals such as optical scanners, customer display screens, slip printers and touch screens with the Acomba Point of Sale Solution. You also benefit from a second screen displaying invoicing information as well as slide presentations to your customers.

Process customer requests right away and increase sales

Automatically distribute and apply discounts to invoices

Apply discounts on the invoice total, on individual items as well as take a percentage or fixed amount off the invoice. If the discount applies to multiple items, it is automatically prorated as not to affect your reports.

Plan price changes

Apply permanent or temporary changes by percentage or amount on one or multiple price lists. On the promotion start date, the changes will take effect and the regular prices will be restored on the defined end date.

Automatically calculate discounts equal to taxes

Click to automatically calculate taxes when offering a discount equal to the tax amount. The resulting total amount due is displayed on screen.

Increase sales per customer

See products complementary to those you are invoicing. By offering complementary products you can considerably increase sales per customer.

See profit margins

Get the profit margin on each item invoiced. If a product's promotional price falls below cost, the application automatically displays a warning.



Get a clear picture of your business activities and make informed decisions

Always have the right number of sales clerks on the floor

Don't worry any more about how many sales clerks to schedule and when. Offer the products your customers want based on the best-selling product report. With the numerous analysis reports available, you can define realistic sales goals and maximize profits.

Manage rush periods efficiently

Don't worry anymore about having the right number of employees on the floor. Use the hourly statistics option to identify rush periods. Identify peak times so you can schedule your human resources efficiently.

Get a jump on next season using trend information

Establish sales trends to efficiently target seasonal or monthly marketing initiatives. All the reports you need are at your fingertips with the Acomba Point of Sale Solution.

Get peace of mind with a secure system

Choose between two types of password security: by register or user.

Select to limit access to certain registers. You can also restrict access privileges by user and apply a manual or automatic lock (following a defined delay). In addition, each employee accesses the system using his or her barcode card. Thus, you guarantee access security to point of sale and invoicing functions on each station.

Reduce installation, configuration and training time

Reduce training time

Train employees to use the Acomba Point of Sale Solution using the training mode, which provides a copy of your company's data for practice purposes. That a learner is working in training mode is clearly indicated at all times and there is no risk to your company's actual data. In addition, a message is displayed indicating that a practice transaction is made in the training company.

Take advantage of in-house installation services

Ensure that everything is correctly installed and set up for optimal use by opting for the services of an expert installer who will spend 8 hours at your place of business to implement your system for maximum efficiency. The system will be configured to perfectly meet the needs of your business and staff.

Get immediate help through the Point of Sale line

Take advantage of a help line exclusively for Acomba Point of Sale Solution users. This line puts you in direct contact with an expert technician from 7:00 A.M. to 11:00 P.M. (ET), 7 days a week.



Satisfaction means a larger and more loyal clientele

Put your customers at the heart of your business: know who they are and what they want to better meet their expectations. Develop your clientele with specialized tools for marketing your products and services and increasing customer loyalty.

Treat each customer like your best customer

Access complete customer information in a click

You have immediate access to individual customer files showing such things as purchase history, outstanding orders and backorder details. In short, you have everything you need to provide top-quality service at the counter.

Plan promotions

Apply price changes using a percentage or a fixed amount for one or multiple price lists. Price changes will automatically take effect on a defined start date and the original prices will automatically be restored on the defined end date.

Enter notes and comments in customer files

Transform your system into a call center: instead of making notes on little slips of paper, enter them directly in your system. Upon entering a message, it will automatically be saved in the file of the customer in question. This gives you access to complete information when dealing with your customers.

Automate your invoicing and payment processes

Efficiently manage repetitive invoicing operations such as subscriptions, maintenance contracts and the recurrent sale of products and services. You can also plan invoicing, access a list of contracts soon to expire or check a customer's status. This lets you automate your invoicing and payment processes for optimal efficiency.

Automate marketing initiatives

Create custom labels

Insert your company's name, product descriptions, logo, barcode or any pertinent information: you choose the elements you need. In addition, you can preview the label at any time. Customize labels and mailings with this exceptional tool.

Set up marketing campaigns

Select the target customers from your database (based on the desired profile) to whom you want to send a message, whether via a mass email or traditional mailing operation.

Send emails from Acomba

Save time by sending emails directly from the Acomba Point of Sale Solution. You have access to complete customer information as well as electronic messaging options for sending email. Everything is done in a click right from Acomba. In addition, a copy of the email will be saved in the customer's file.



**Expand your offer and
increase sales**

**Offer your customers gift cards customized with your logo,
a simple way to increase customer loyalty and profits**

Easy to use and more profitable than gift certificates, gift cards, until now reserved for large chain stores, are outstanding sales tools. Choose from four special models.

Easily manage gift card sales

Enter a purchase applied against a card either via the keyboard or an optical scanner then enter purchases applied against the card by selecting the **Gift Card** payment mode. According to a survey conducted by American Express*, gift card sales have grown at a phenomenal rate over the last few years. In fact, 66% of respondents purchased gift cards during the 2006 Holiday season as compared to 57% in 2005 and 55% in 2004.

* Source: http://home3.americaexpress.com/corp/pc/2006/gc_survey.asp



Information exchange via Internet

Take advantage of intuitive, efficient tools, until now reserved for large department stores and chains, for remote stock management as well as the management of promotions and even the payroll for one or multiple branches.

Get better control over cash flows and stocks

Precisely calculate product sets, cost and profit margin

Automatically identify parts required, quantities in stock and see exactly how much raw material is required in the production process. You can also check available stock quantities before launching a production run. Trace product components and keep tight control over product batches and ensure proper stock levels at all times.

Obtain highly detailed reports and streamline your inventory list

Individually manage colors, models, sizes, etc. by adding segments to product codes. Identify multiple suppliers for the same product and add a file (image, Website link, etc.) in each inventory card.

Manage sales easily and efficiently

Track sales starting from the bid through the various steps to the final invoice. Speed up entry of invoices, orders and bids using formats. Enter recurrent information in a format: product, warranty description, extended warranty information, etc. Insert the format in an invoice and the job's done in a flash.

Get secure access to your business data via Internet

Check stock levels anywhere, anytime

Forget about having to set up an infrastructure or complex environment; you don't even need advanced computer skills. You have anywhere, anytime access to stock quantities and product availability in each of your branch stores. Having reliable product quantity information means better service for your customers. You can also exchange new product files or modifications without having to enter the information manually at each branch outlet.

Centralize inventory list update

Update inventory lists providing the product availability information necessary for top-of-the-line customer service. Ensure optimal stock tracking by using uniform inventory lists throughout your network of stores. This saves you the trouble of entering the same data multiple times.

Create a new branch in a click

Create a new branch simply and quickly: all you need is Internet access. The operation is greatly facilitated by importing a complete list of products and promotions from the main office. All that's left to do is to enter the quantities.



Manage promotions throughout your network of stores

Advertise your promotions and set up price changes in advance. Specify the start and end dates for the price changes and the modifications will be made automatically in all stores in your network. Make price list changes (permanent or for a special sale) prior to the price change rush period. Work efficiently and quickly so you can concentrate your efforts on sales activities. In addition, you minimize the risk of errors associated with manually entering price changes, such as forgetting to restore the regular price for a particular item at the end of the promotional period.

Adaptable Point of Sale Solution: Manage a single store register, integrate inventory or manage operations for a network of branches: the choice is yours!

