



SYLLABUS – BUSINESS INTELLIGENCE FOR SMBS

INTRODUCTION

- What is Business Intelligence
- What can I do with the Business Intelligence for SMBs

APPLICATIONSTARTUP

- Business Intelligence startup

PIVOT TABLE

- Definition
- Basic concepts
- Pivot table operation
- Creating pivot tables

VALUES AND FIELDS

- Analysis types
- Creating Analysis

PERFORMANCE INDICATORS

- Definition
- Objectives
- Sorting performance indicators
- Filtering performance indicators
- Creating performance indicator with conditional formatting
- Generating performance indicators with charts

DASHBOARD

- Definition
- Creating Dashboards